

# Shri H. S. Shah College of Commerce, Modasa



Expected outcomes for the under- graduate (B.Com) students of the college.

## Programme Outcomes:

- Students will develop skills and knowledge on a sound foundation of commercial activities in today's world.
- Students will develop analytical skills and knowledge pertaining to practical financial and cost accounting systems which are both traditional and computer based. The programme will help the students to enhance good business communication skills to further activities in the growing world of opportunity to access markets.
- Students will gain gain knowledge of the taxation system prevalent and to be aware of the obligations of citizens in their respective fields of business with the least amount of risks and maximizing protection of the operations.
- This programme will prepare students for the emerging e-commerce trends in global market.

## Programme Specific Outcomes:

- Students will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
- Students will be able to recognise features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
- Students will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.
- Students will acquire the skills like effective communication, decision making, problem solving in day to day business affaires
- Students can also acquire practical skills to work as tax consultant, audit assistant and other financial supporting services.
- Students will be able to do higher education and advance research in the field of commerce and finance.
- Understand application of knowledge of commerce in business service sector industry, marketing, finance entrepreneurship development etc.



- Analyze relationship among commerce, trade industry, services, management and administration.

### Course Outcomes:

Sr. No.	Course	Course Type	Expected Outcomes
1	Fundamentals of Business Economics-I	CC	Students will acquire knowledge about the basic theory of Economics.
2	Human Resource Management	CC	Students will Understand the definition, objectives, function, scope, importance of human resource management
3	Accountancy-I	CC	Students will know how to prepare accounts of Company & Partnership firms, consignment, Branch Account, Fire Insurance claim and Fundamental knowledge about computer accounting.
4	Communications in Business	CC	Students will get introduction to the theories of communication.
5	Financial Accounting-I	CE	Student will be acquainted with Piecemeal distribution of cash, Issue and forfeiture and redemption of shares, company's final account.
6	Fundamentals of Business Economics-II	CC	Students will know about different theories of Economics.
7	Fundamentals of Marketing Management	CC	Students will be acquainted with marketing knowledge regarding branding, pricing, advertising, consumer behavior and market segment.
8	Accountancy-II	CC	Students will get knowledge about Investment accounts, joint ventures and higher purchase account and single entry.
9	Business Correspondence	CC	Students will be able to communicate through practical business letter writing.



10	Financial Accounting-II	CE	Students will acquire knowledge about Financial Accounting such as business purchase, Accounting standard, Accounting of under writing commissions, redemption of Share and debentures, capital reduction and alteration of share capital and Insurance company awareness.
11	Business Environment & Economic Policies-I	CC	Students will get knowledge about different aspects of economics like Business Environment, National Income, Industrialisation, Globalisation, Privatisation and Liberalisation.
12	Indian Financial System	CC	Students will be aware about the Indian financial System regarding financial money market and capital market, financial institution, commercial banks and financial instruments for capital market & money market.
13	Taxation-I	CC	Students will learn the fundamentals of tax system in general and Indian Tax system in particular. They will understand the residential status, income from salary and house property income.
14	Commercial Communication	CC	Students will be able to correspond with the bank and will learn to use internet for e-commerce purpose.
15	Cost Accounting-I	CE	Students will get introduction to Cost, Material Cost, Labour Cost and Over Head cost.
16	Corporate Accounting-I	CE	Students will acquire knowledge about the valuation of goodwill, shares, liquidation of company and Bank Account.
17	Business Environment & Economic Policies-II	CC	Students will be aware about the problems of Business environment in India. They will also get introduction to Indian Economic Policies.



18	Production Management	CC	Students will know the different aspects of production management like, purchasing inventory Control and developing and launching new product services.
19	Taxation-II	CC	Students will be aware about Profit & loss in Business or profession, Capital Gain, Total Income of person and knowledge about GST.
20	Organizational Communication	CC	Students will learn to prepare questionnaires and to prepare business reports.
21	Cost Accounting-II	CE	Student will understand Unit Cost, Cost & Financial statement, operating cost and Batch & job Cost.
22	Auditing-I	CE	Students will get knowledge about the auditing, vouching, internal audit & control, error & omission and fraud in accounting
23	Basic Statistics-I,II,III & IV	SE	Students will be able to understand the meaning, scope, function and limitation of statistics. They will also be able to calculate mean, median, and mode and geometric mean and the moronic mean.
24	Secretarial Practice-I, II, III, IV	SE	Students will understand the types and characteristics of company meeting and meetings of committee of directors. They will also be able to classify report writing, concept of secretarial audit and e-governance, e-filing.
25	Computer Applications-I, II, III & IV	SE	Students will get the knowledge about computer and its usages in commerce field. They will also acquire computer skills.
26	Cooperation-I, II, III & IV	SE	Students will understand the concept, importance and advantages of cooperative sector.
27	Fundamentals of Banking	Foundation	Students will know the fundamentals about the concept of banking system in India.
28	General Insurance	Foundation	Students will know about the different aspects of General Insurance system in India.



29	Fundamentals of Entrepreneurship-I & II	Soft Skill	It will develop awareness among the students about Entrepreneurship.
30	Environment Study	Foundation	Students will be aware about the environment and different ways to protect it.
31	Disaster Management	Foundation	Students will get knowledge about the basics of Disaster Management and how to save themselves and help others in such critical circumstances.
32	Money Financial System & Indian Economy-I	CC	It will create awareness about Money Market, Capital Market and Banking System.
33	Marketing Management Practices	CC	Students will acquire knowledge of marketing environment, strategic management, product innovation, product line, marketing channel and communication, international marketing.
34	Corporate Communication	CC	Knowledge and skill about Press report, Speech, Resolution and stock market report terms will help them with better communication in Corporate sector.
35	Business Statistics -I	CC	Students will be able to understand and can explain differentiation, index number, interpolation and extrapolation and business applications of Derivatives.
36	Business Law-I	CC	Students will be Aware of various laws relating to the business laws, meaning , evaluation , significance
37	Cost & Financial Accounting	CE	Students will get knowledge about the process costing, marginal costing, Amalgamation and absorption of company.
38	Management Accounting-I	CE	Students will get knowledge about analysis of financial statement, ratio analysis, cash flow and working capital statement.
39	General Knowledge-I	Foundation	Students will be prepared for competitive exams.



40	Money Financial System & Indian Economy-II	CC	Students will get knowledge about Indian Economy with special reference to RBI, Indian Population, Agriculture and Industries.
41	Fundamentals of Financial Management	CC	Students will get knowledge about financial management, capital structure, working capital, cost of capital, capital budget, dividend policy, share market and listing of securities.
42	Media & Public Relation Communication	CC	Students will learn analysis of Stock Market Report. They will also learn to write Tender & Auction notices.
43	Business Statistics-II	CC	Students will be aware about Co-ordinate Geometry, Analysis of time series, partial differentiation and elements of decision theory.
44	Business Laws-II	CC	Students will be Aware of various laws relating to the business laws, meaning , evaluation , significance
45	Management Accounting-II	CE	Student will get knowledge about the standard costing, time value of money, capital budget and inflation accounting.
46	Auditing-II	CE	Students will know about audit program and investigation, divisible profit.
47	General Knowledge-II	Foundation	Students will be prepared for competitive exams.



*Sudhikumar*

**Principal**  
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